



Gyanmanjari[®]
Innovative University

An International Conference (Hybrid Mode)

+



**GIMCA
2026**

Gyanmanjari International Conference
on Management, Commerce & Arts

+

+

May 29-30, 2026

About the Conference

The International Conference on “Gyanmanjari International Conference on Management, Commerce & Arts (GIMCA 2026)” aims to provide a multidisciplinary platform for academicians, researchers, industry professionals, and policymakers to exchange ideas and best practices. It focuses on how innovation and technology can drive sustainable and inclusive development while promoting ethical governance and value-based leadership. By integrating perspectives from business, economics, and the humanities, the conference encourages interdisciplinary dialogue, research collaboration, and policy discussions to address global challenges and build a balanced, equitable, and sustainable future for all.

About Gyanmanjari Innovative University

Gyanmanjari University, guided by its motto I grant you divine vision, is committed to providing transformative education that integrates knowledge with values. The University aims to nurture globally competent professionals who can turn challenges into opportunities through innovation and ethics. With diverse programs and modern infrastructure, it promotes holistic growth, critical thinking, and social responsibility. Its mission emphasises academic excellence and advanced research across disciplines—Engineering, Science, Humanities, Commerce, Management, Healthcare, and more—preparing students to become skilled, ethical, and responsible citizens dedicated to creating a sustainable and progressive global society.

About Bhavnagar City

Bhavnagar, founded in 1723 by Maharaja Bhavsinhji Gohil, is a historic and vibrant city in the Saurashtra region of Gujarat. Serving as the administrative headquarters of Bhavnagar district, it lies about 190 km from Gandhinagar on the eastern Saurashtra coast. Known for its maritime trade heritage, it is located near Alang, the world’s largest ship-breaking yard. The city has a strong industrial base in salt processing, textiles, and jewellery, alongside a rich cultural and educational tradition. With a semi-arid climate and efficient transport connectivity, Bhavnagar blends history, commerce, and modern urban development seamlessly.

Objectives of the Conference

- To provide a global platform for academic exchange by bringing together researchers, academicians, industry professionals, and policymakers to discuss emerging trends in Management, Commerce, Arts & Other Disciplines.
- To explore innovative practices and sustainable solutions that can transform global challenges into opportunities and promote inclusive growth.
- To encourage interdisciplinary dialogue and research collaboration across business, economics, and humanities for addressing complex global issues.
- To foster ethical leadership, social responsibility, and value-based education that contribute toward building a sustainable and equitable future.

Main Theme & Sub - Themes

◆ **Business and Management in a Changing World**

- Innovative Business Models and Strategies
- Digital Transformation and Artificial Intelligence in Management
- Entrepreneurship, Innovation, and Start-up Ecosystems
- Corporate Leadership, Ethics, and Governance
- Emerging Trends in Global Marketing and Consumer Behaviour

◆ **Economic Growth and Development**

- Inclusive and Sustainable Economic Growth
- Financial Innovation and Responsible Investment
- Globalization, Trade, and Economic Integration
- Economic Resilience in the Post-Pandemic Era
- Fin-Tech, Digital Economy, and Development

◆ **Sustainability and Environment**

- Corporate Social Responsibility and Sustainable Business Practices
- Climate Action, Policy, and Corporate Responsibility
- Green and Responsible Tourism Practices
- Renewable Energy and Circular Economy Innovations
- Environmental, Social, and Governance (ESG) Reporting and Compliance

◆ **Technology, Innovation, and Future Trends**

- Artificial Intelligence and the Future Workforce
- Big Data Analytics for Strategic Decision-Making
- Blockchain Technology and Financial Transformation
- Cybersecurity, Privacy, and Ethical Governance

◆ **Legal Systems, Governance, and Contemporary Practices**

- Emerging Trends in Corporate and Business Law
- International Trade Laws and Cross-Border Regulations
- Environmental Law and Sustainable Governance
- Cyber Law, Data Privacy, and Digital Ethics
- Labour Law Practices In India

◆ **Politics, Technology, and Global Society**

- AI Ethics and Governance
- AI and Social Justice
- Global Citizenship and Cultural Understanding
- Art, Culture, and Social Change
- Interdisciplinary Approaches to Global Challenges

◆ **Innovations in Accounting Practices**

- Digital Transformation in Accounting and AI-Driven Financial Reporting
- Blockchain Applications and Accounting for Digital Assets
- Emerging Trends in IFRS Adoption and Global Convergence
- Human Resource Accounting: Measuring and Valuing Human Capital
- Integrated and Sustainability Reporting for Organisational Excellence

◆ English Studies and Contemporary Global Issues

- Climate Change and Environmental Humanities
- Migration, Identity, and Globalization
- Global Health and Pandemic Narratives
- AI in Language Teaching for Specific Purposes
- AI and the Role of the Author in the Digital Age

◆ Mental Health and Well-being in a Globalized World

- Technology, social media, and global mental well-being
- Work stress, burnout, and mental health in global industries
- Urbanization, lifestyle changes, and psychological health
- Positive education: enhancing student well-being
- Workplace well-being and positive organizational psychology

Any topic other than above, related to the conference are also welcome

Registration Fees :

Category	Offline*	Online**
Students (Indian)	500 INR	300 INR
Students (Foreign)	5 USD	3 USD
Research Scholars (Indian)	1000 INR	600 INR
Research Scholars (Foreign)	10 USD	6 USD
Academicians (Indian)	2000 INR	1000 INR
Academicians (Foreign)	20 USD	10 USD
Corporate (Indian)	2000 INR	1000 INR
Corporate (Foreign)	20 USD	10 USD

Note:- Registration Fees Are Non Refundable.

- ◆ Best Paper will be awarded(Certificate) in each track/theme.
- ◆ Selected Paper will be Considered for Publication in Referred Journal/Conference Proceeding/Edited book
- ◆ *Offline Registration Fees Includes Conference Kit, Certificate, Breakfast, Lunch & High Tea
- ◆ **Online Registration Fees Includes Participation, Presentation & E-Certificate.
- ◆ For any technical assistance/issues, Email us : gimca@gmiu.edu.in



How to Register:

Registration Link: <https://gimca.gmiu.edu.in/registration.php>

(Scan here for registration)

Keynote Speakers



Prof. Philip Kotler

“Father of Modern Marketing”

Emeritus Professor of Marketing
S. C. Johnson Distinguished Professor of
International Marketing
Kellogg School of Management
Northwestern University, USA



Dr. Rohit Trivedi

Post-Doctoral Fellow (University of Hamburg)
Associate Professor of Strategic Marketing,
University of Bradford, UK



Prof. (Dr) Jayantha N. Dewasiri

Brand Ambassador, Emerald Publishing
Professor in Finance
Sabaragamuwa University of Sri Lanka
President, Sri Lanka Institute Of Marketing

Patron



Prof. Dr. H. M. Nimbark

PROVOST & CEO

Gyanmanjari Innovative University, Bhavnagar

Dates to Remember

Full Paper Submission Deadline	March 31, 2026
Notification for Acceptance	April 15, 2026
Last Date Of Registration	April 30, 2026
Conference Date	May 29-30, 2026

Conference Chairpersons

Dr. Chirag Vyas

Dr. Vihang Desai

Conference Conveners

Dr. Mandeep Majmudar

Mr. Nilay Rathod

Dr. Jagruti Pandya

Mr. Kunal Mohnani

Dr. Bhavik Kamdar

Ms. Nidhi Maniya

Organizing Committee

Dr. Vinodrai Ujeniya

Dr. Batuk Bhil

Dr. Nikunj Dave

Dr. Dhruvika Shrivastav

Mr. Anish Vora

Dr. Bindi Sanghavi

Mr. Amit Maru

Dr. Nishra Raval

Mr. Sandeepsinh Vala

Mr. Fakhruddin Kamdar

Mr. Ravi Sachapara

Ms. Kinjal Makwana

Mr. Dipak Jani

Mr. Jaydeepsinh Parmar

Mr. Dhaval Chandarana

Ms. Het Pandya

Mr. Kashyap Dave

Ms. Dipika Zinzuvadiya

Mr. Suraj Vyas

Ms. Vidhi Rathod

Ms. Niti Gupta

Mr. Akshar Rathod

Mr. Prashant Viradiya

Mr. Bhavin Upadhyay

Mr. Gautam Zadafiya

Mr. Dharav Andhariya

Mr. Mahmadrashish Kazi

Ms. Riddhi Malvaniya

Ms. Shruti Shah

Mr. Kuldipsinh Chauhan

Mr. Sunil Chavda

Mr. Mayur Hanani

Ms. Jeel Visani

Mr. Jaypal Vaghela

Ms. Hemangi Chauhan

Mr. Deep Bhal

Mr. Pankaj Chaudhari

Ms. Reny Vyas

Dr. Mansi Shanishwara

Mr. Mohit Bhatt

Mr. Gaurang Chauhan

Ms. Muskan Anandani

Ms. Drashti Thakkar

Ms. Manisha Rathod

Ms. Tulsi Kondhiya

Ms. Kausar Sanghani

Mr. Raghuversinh Gohil

Ms. Devika Chauhan

Mr. Virendra Chauhan

Mr. Kedar Dave

Mr. Chetan Gohel

Mr. Hastpalsinh Chudasma

Mr. Jignesh Chauhan

Mr. Jay Chandaliya

Ms. Ekta Unagar

Mr. Darshan Rajyaguru

Paper Submission Guidelines of the Conference

Paper Size	A4
Format	• .doc/.docx format only
Word limit	• 5000 words including Abstract, References, Tables and Figures • Abstract should be in paragraph
Paper Sequence and Style	• Title of Paper • Author Details (Maximum 2 Authors) • Abstract, Keywords (4-5 words) • Full Paper • References
Author Details	• Clearly mention the first author and co-author name, Designation, Organization, City, State and E-mail • Font Size:12 • Type: Times New Roman • Bold and Centre aligned
Margin	• Top and Bottom: 1.5 cm • Left and Right: 1 cm
Line Spacing	• 1.5
Header	• GIMCA 2026, GMIU, Bhavnagar - Font Size 10, Times New Roman, Left aligned, Italics
Paper Title	• Font Size: 16 • Type: Times New Roman • Italic, Bold and Centre aligned
Main Body	• Justified • Normal Font • Type: Times New Roman • 1 blank line to separate paragraphs • Headings: Font size 14, bold and left aligned • Sub-headings: font size 12, bold and left aligned • Main body: font size 12 and justified
Table and figures	• To be numbered and titled • Title: Font size 12, Type: Times New Roman, Bold, and Centre aligned • All figure should be black and white. Colour figure/images should be avoided
References	• APA Style of Referencing • No numbering
E-mail address for sending research paper	• gimca@gmiu.edu.in

Sample Paper :

Scan to Download Sample Word File





Gyanmanjari[®]
Innovative University

Scan Me



: University Campus :
Sidsar Road, Bhavnagar, Gujarat (India), 364060

: E-mail :
gimca@gmiu.edu.in

Call Us:
+91 8780154232

Visit Us :
gimca.gmiu.edu.in